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Local History Collection*

**12<sup>th</sup>**

**ANNIVERSARY**

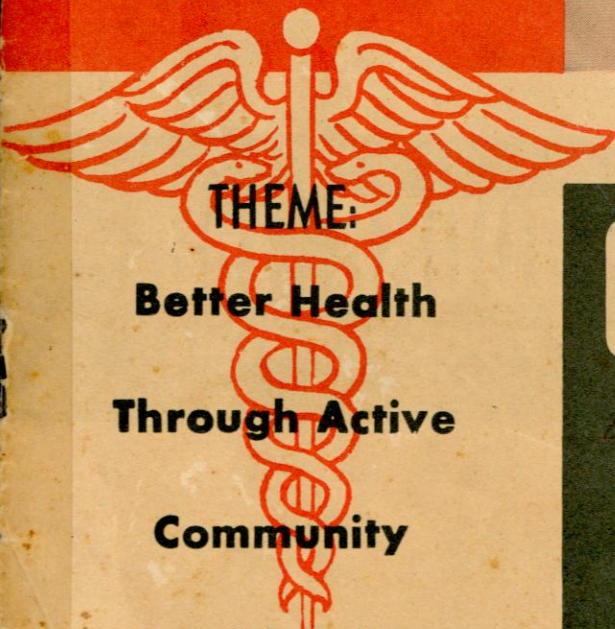
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**Dr. Petronio G. Monsod , M. D., C.P.H.**  
City Health Officer Quezon City

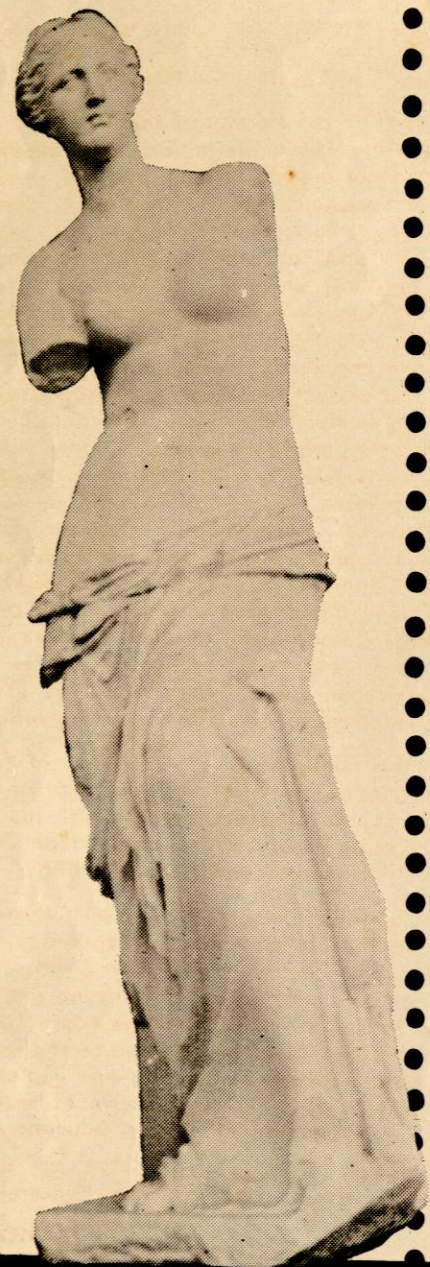


**THEME:**

**Better Health  
Through Active  
Community  
Participation**

**QUEZON CITY HEALTH  
DEPARTMENT**

**MARCH 5-7, 1959**



The aim of art is beauty and grace.  
 Creative minds  
 achieve these with  
 the pen; others with brush  
 and chisel.  
 But the printer, an  
 artist of modern times,  
 achieves it with  
 paper and the  
 printer's ink.

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 graphic**

The Magazine for Every Member of the Family

## AN OPEN LETTER TO THE PEOPLE OF QUEZON CITY



QUEZON CITY HEALTH DEPARTMENT

March 5, 1959

My dear Fellowmen,

On this auspicious occasion, the 12th Anniversary of the Organization of the Quezon City Health Department as a separate and distinct health organization as defined by the Charter of Quezon City, capital of the Philippines, I feel it an obligation to report to you the state of health of this metropolis. Before we proceed however to describe or expostulate on our present state of things, we should properly look back in retrospect to where we started so that we can properly appraise ourselves of the magnitude of our health problems and trace the development of our health program to fit into the changing patterns of modern civilized life and the attendant problems and programs in public health that are necessary to meet these problems and programming for their solutions.

It is notable to perceive that the Quezon City Health Department with its humble beginnings before the war as a unit of the Bureau of Health and later of the Health Department of Greater Manila during the occupation and post-occupation period and at its grant of autonomy under the Charter in 1947 has almost insurmountable problems at the start, to wit: there is no plant where to house its central headquarters, there are no trained personnel, the five health centers were almost all rented spaces, the different sanitation and health employees and offices were under other offices like the civil registry, the market cleaners and the garbage collection and disposal, we did not have transportation facilities and our budget has to rely on sweepstakes aid to maintain the operations of our health center establishment; our statistics are non-existent — in school our health department functions only in doing elementary services that a small-town health center does. In the space of twelve (12) years the Quezon City Health Department has made tremendous studies improving the seven basic services, namely in vital statistics, communicable disease control, laboratory service, medical care, maternal and child health services, environmental health and health education. Our twenty-four (24) health centers are mostly built in permanent buildings, the total cost of which up to the end of December 1958 has reached the total of almost P300,000.00 excluding the cost of the lots on which they are constructed. Our budgetary outlay in 1947-48, a meager P95,000.00 has now risen to almost P800,000.00 for the operation of all the health services excluding those on sanitary engineering and maintenance of water faucets and public toilets, drainage

and sewage construction of the NAWASA and the Department of Engineering. Our maternal and child health program has now developed not only to include the basic services in this division but also has expanded to the Domiciliary Services in Obstetrics and Premature Infant Home Care Services.

The basic philosophy of our planning and programming is that the most practical approach to current health problems is thru the family—especially the mother and to stimulate and amplify in extent and depth the cooperation and coordination of effective community participation.

Our present needs to make people realize our existing problems in environmental sanitation and health education and to make them participate in implementing our public health program with their support and cooperation in striving to have a clean city is our present objective. We intend to do this by an organized drive to show the people that our environment can be changed by an effective and concerted effort, to show the people that the Health Department can clean a place but its maintenance will depend upon a joint effort of the residents and the city government. Maybe you have heard of what we have inaugurated a few days ago when we ourselves in our shirt sleeves did the cleaning of certain perennial unsanitary spots of the City and couple this with strict enforcement of existing sanitary ordinances.

I am confident that our drive for a clean City will achieve spectacular results. However, I am appealing to all the residents of the Capital City to cooperate with the City Government in its determined drive to have a model clean City worthy of being the site of the government of the Republic.

I am also taking this occasion to extend my congratulations and gratitude to all civic organizations, individuals, previous City Mayors and Councilors and City Officials, to past Congressmen and Senators, and all private citizens who has been most helpful in our formative years and here's hoping that your health department and the City as a whole will be the recipient of more material and moral supports in pursuing and implementing its total health programs to the ultimate objective of making this City the most outstanding not only in culture, education, and beauty but also in health.

Very sincerely,

**P. G. MONSOD, M.D., C.P.H.**  
 City Health Officer

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## Message

*It is a pleasure to felicitate the officials and employees of the Quezon City Health Department as they celebrate the Twelfth Anniversary of their organization.*

*This department is playing an important role in the development of our capital metropolis. As guardian of the health of a fast-growing community, the Q.C.H.D. will, no doubt, be confronted with problems more challenging and more formidable in the coming years.*

*I trust that the organization will continue to meet the mounting needs of sanitation, hygiene and public health in this beautiful city.*

(SGD.) CARLOS P. GARCIA  
President of the Philippines



Republic of the Philippines  
Office of the  
PRESIDENT OF THE SENATE

## Message

*To the officials and workers in the Quezon City Health Department I convey cordial greetings and felicitations on the occasion of the celebration of the Twelfth Anniversary of the establishment of this vital service in our capital city.*

*The preservation and enhancement of public health is a vital task in our national effort to build a stronger and more progressive Republic. I believe the workers in the Quezon City Health Department realize this. So as they celebrate the Twelfth Anniversary of the establishment of their office, I urge them to rededicate themselves to this task, to their work.*

*May God bless us all!*

(SGD.) E. RODRIQUEZ, Sr.  
President of the Senate

Republic of the Philippines  
DEPARTMENT OF HEALTH  
Office of the Secretary  
Manila

February 23, 1959



## Message

*My best wishes to the Quezon City Health Department on the occasion of its 12th Anniversary.*

*It is timely for me to stress here the important role that every local health unit plays in our program of safeguarding and improving community health everywhere. For it is heartening to know that the Quezon City Health Department, in spite of its handicaps, is trying to do its best for the people it serves.*

*As we have repeatedly, and on every occasion, counselled our fellow public health workers in the cities and provinces, we should endeavor at all times to practice the fundamentals of good public health and treat all who come to us with warmth, courtesy, promptness, rendering them service in the best way we can.*

*On this occasion, I feel that it would benefit us and the public if we review our past performances and on that basis renew our dedication to the service and to our people with increased fervor, conscientiousness and a missionary zeal.*

ELPIDIO VALENCIA, M.D.  
Secretary of Health

Republic of the Philippines  
QUEZON CITY  
Office of the Mayor

## Message

*I am glad to note that the Quezon City Health Department headed by Dr. Petronio G. Monsod is observing its 12th foundation anniversary. During these years, the department, beginning as a mere branch with very few personnel, has expanded and grown in proportion to the growth of the city population.*

*The Department of Health has made significant strides in the field of public health and sanitation, and if our city is now enjoying better health conditions, with the rate of mortality and afflictions having gone down, it is only because the department has had sufficient personnel and facilities.*

*I am confident that in spite of contrary claims the health department of our administration will be able to cope with all our health problems as efficiently, if not more, than it has done in the past, and that its officials will explore all avenues of possible improvements.*

N. S. AMORANTO  
City Mayor




DEPARTMENT OF HEALTH  
Office of the Secretary  
Manila  
February 23, 1959

Message

*Congratulations to the  
Quezon City Health Department  
on its  
Twelfth Anniversary*

Office of the Mayor  
QUEZON CITY  
Republic of the Philippines

Message

**SQUIBB**  *Squibb Quality—the Priceless Ingredient*

I am confident that in spite of contrary claims the health depart-  
ment of our administration will be able to cope with all our health prob-  
lems as efficiently as has been done in the past and that in  
the future it will explore all avenues of possible improvement.

N. S. AMORANTO  
City Mayor

Message

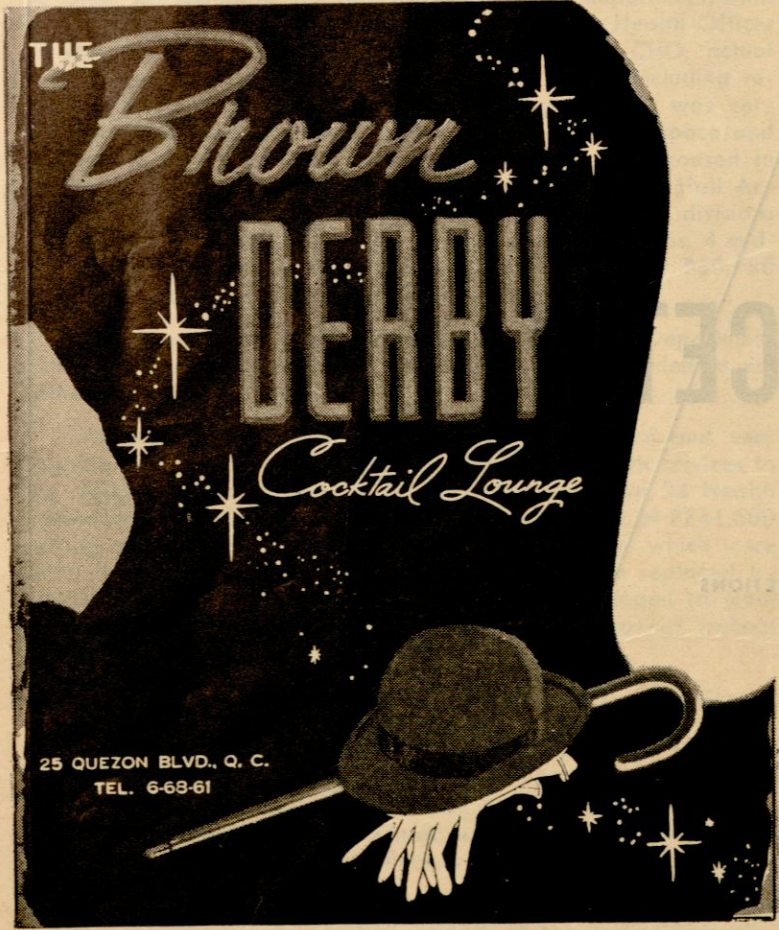
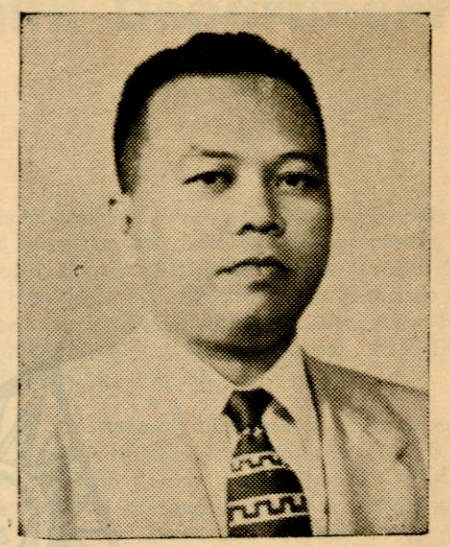
March 7, 1959

My sincerest congratulations go to the officials and employees of the Quezon City Health Department for responsible undertaking of its 12th anniversary foundation.

Twelve years ago the said department is composed of a handful of men and women who rendered highly commendable services in order to arrogate the health of the residents. Today, it has enlarged its edifice, and widen its functions to meet the needs of the city.

Theirs is a fitting tribute to the growing city and is a true manifestation aim to serve to the optimum level the cause of building a healthy metropolis.

(SGD.) ROMULO G. LUCASAN  
Councilor  
CHAIRMAN, COMMITTEE ON HEALTH  
AND PUBLIC SERVICES



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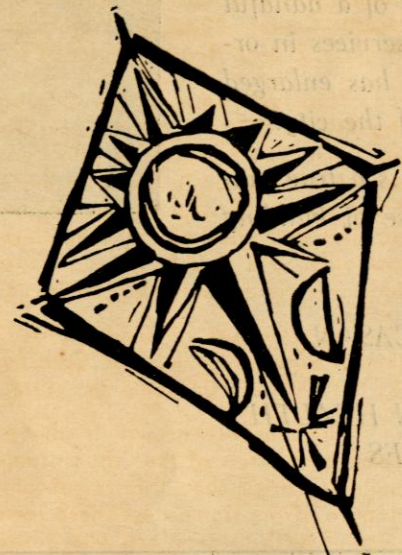
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TEL. 6-68-61

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## History Of The Quezon City Health Department

CONSUELO VILLAROSA, M.D., M.P.H.  
Actg. Chief, Division of Maternal Child Health  
& Operations Officer

Health Services in Quezon City was first organized on October 12, 1939 with Dr. Eusebio Aguilar then Director of Health, as the first Acting City Health Officer and President Quezon as its first Acting City Mayor. By the end of 1939, Dr. Mariano Icasiano became the City Health Officer followed by Dr. Florencio Cruz. There were only four puericulture centers then, supported by the Women's Clubs and were manned by 3 physicians, 2 dentists, 6 nurses, 4 midwives and 6 sanitary inspectors. Quezon City was not yet developed and malaria was very rampant. The City Health Department then centered its attention to the control of Malaria. Medico-dental services were given in a small scale in the four Puericulture Centers.

During the Japanese Occupation from 1942 to 1944, Quezon City became a part of Greater Manila. Health Services were undertaken by the Manila Health Department under Dr. Mariano Icasiano. The assistance of the Ladies' Association made possible the putting up of 2 more Health Centers. Under this set up both preventive and curative aspects of public health were rendered in the 6 Health Centers namely San Francisco, La Loma, Galas, Kamuning, San Jose and Sta. Mesa Heights.

Upon liberation of the country by the Americans in 1945, health services were taken over by the PCAU and consisted mainly of distribution of food, relief, treatment of casualties and medical care. In 1946, the PCAU, was dissolved causing the Manila Health Department to take over again.

In 1947 when Quezon City became a Chartered City, a Health Department was created, it being one of the provisions in the Charter. For the first 2 months of 1947, the Manila Health Department still managed the administration of the department, until Dr. Petronio G. Monsod assumed office as the City Health Officer on March 5, 1947. Under the able hands of the CHO, actual organization of the Health Department took place, including recruitment and training of personnel. The organization was very tedious, due to lack of funds, trained personnel, office space and inadequate Health Centers. The Department was first housed in the Kamuning Market. This was later moved to the City Hall Annex and then to the present location. It started with no divisions nor sections whatsoever in 1947 with 6 physicians, 6 nurses, 4 midwives and 6 Health Centers, with an annual budget of P30,180 and serving a population of 51,800.

The Quezon City Social Hygiene Clinic under the Department of Health was put up in 1947. At present it has expanded its activities up to skin diseases.

The department under the energetic, experienced and very capable leadership of the CHO has extended its health services to the remotest areas of Quezon City. To-date we have 24 Health Centers, about 350 personnel, with an annual budget of P741,500 serving a population of 400,000. Our Health Centers which were formerly situated in rented buildings gradually were replaced by big buildings on titled lots. These Centers are equipped to meet the local health needs and are manned by personnel trained either abroad or in U.P.

In 1948, the Rural Health Demonstration and Training Center, a WHO-Unicef assisted project was organized, thru a mutual agreement between the Quezon City Health Department and the Institute of Hygiene. It started functioning in 1950 and takes charge of the Public Health Training in Quezon City. There were 8 Health Centers in the rural areas at the start, which were used by the RHD & TC in public health training, which were later reduced to only 3.

Since 1954 to-date, there are nine Health Center buildings constructed thru the whole-hearted support of the Ladies' Association, Philippine Charity Sweepstakes, Pork Barrels of Congress-

men and the City Administration. Among the Health Centers erected during the period were: La Loma Health Center costing about P27,000; Galas Health Center, P15,000; Roxas Health Center, P18,000; Novaliches Health Center, P20,000; San Francisco Health Center, P30,000; Cubao Health Center, P30,000; Sta. Mesa Heights Health Center, P27,000; Project 4 Health Center, P28,000 and Projects 2 & 3 Health Center, P27,600.

Thru the efforts of the Quezon City Health Department and the RHD & TC, the Domiciliary Obstetrical Services (D.O.S.) was put up in San Francisco Health Center last September 1954. This service was put up in line with the expansion of the Maternal and Child Health Services in remote areas and to reduce the number of hilot deliveries and also to decrease the maternal and infant mortality. The D.O.S. takes care only of normal deliveries and functions continuously for 24 hours.

As a means of reducing deaths among premature infants, the Premature Infant Home Care Service was organized last April 1, 1957 by Dr. Consuelo G. Villarosa.

The immense growth in the population in Quezon City has come as a result of the influx of squatters, transfer of government buildings in Quezon City, establishment of factories and the putting up of the Homesites. These factors have caused the city to encounter difficult problems like garbage collection, control of communicable diseases, housing problems, squatters problems, environmental sanitation and medical care. Sanitation appears to be a perennial problem of the department. In spite of limited funds, personnel and equipments, the department is trying its best to solve the sanitation problem of the city especially collection and disposal of garbage. The year 1958 was devoted mostly to finding ways and means of solving the problem of sanitation.

Every community is being motivated to help the department in its campaign on garbage collection and disposal, toilet construction, insects and vermin control and control of communicable diseases thru health education. In this connection, the Quezon City Health Council was created, headed by the City Health Officer, for the purpose of stimulating and motivating civilian population to participate in the Health Activities of the department especially with regards to sanitation.

The Quezon City Health Department had been functioning thru its 4 divisions namely: Administrative, Maternal and Child Health, Sanitation and Division of Public Service. The DPS was added to the department last 1956, which was formerly under the Mayor's Office.

Up to the present, sanitation remains to be a problem, most especially environmental sanitation. In spite of our unsolved problems, we have other health services which have been satisfactorily rendered like the Maternal and Child Health Service.

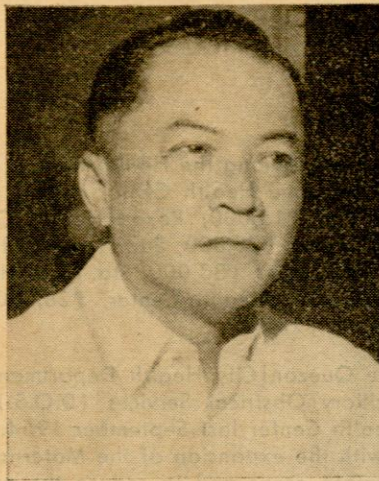
For the purpose of better supervision of the field personnel and helping the 4 Chiefs of Division carry out their work, the CHO thought of the regionalization of Quezon City into 3 health districts, each under a District Health Officer. In spite of lack of funds and personnel, the department has embarked on this bold plan of decentralization of health services by designating 3 Health Center Physicians with post graduate training in Public Health as acting District Health Officers.

Each DHO is empowered to supervise all health activities and the personnel in his respective area, starting only with environmental sanitation and control of communicable diseases.

Aside from this decentralization, an Operations Officer was

(Continued on page 20)

# QUEZON CITY HEALTH DEPARTMENT STAFF:



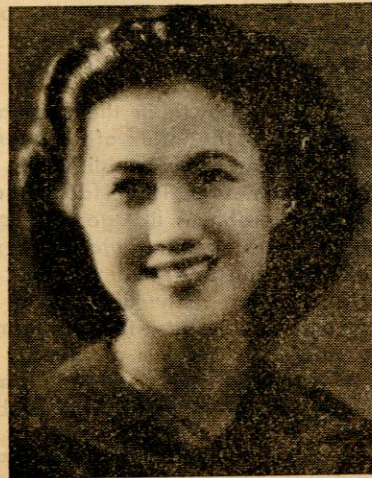
Dr. P. G. Monsod, M.D., C.P.H.  
City Health Officer



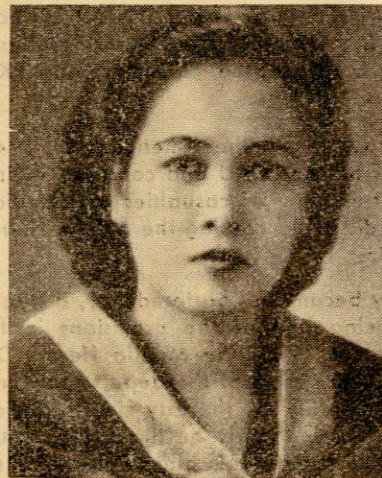
Dr. Nemesio Domantay, M.D., M.P.H.  
Chief Administrative Div.



Dr. Homero C. Angelo, M.D., C.P.H.  
Chief Sanitation Div.



Dr. Amansia Mangay, M.D., D.P.H.  
Chief, RHDT, Q.C.



Dr. Consuelo Villarosa, M.D., M.P.H.  
Chief, Maternal & Child Health



QUEZON CITY HEALTH DEPARTMENT 1947

# 1947 ROSTER OF PERSONNEL

NAME	DESIGNATION	NAME	DESIGNATION
Petronio G. Monsod	City Health Officer	Remedios Estrada	Physician
Homero C. Angelo	Medical Officer	Eufracia Santiago	Dentist
Manuel R. Pascua	City Veterinarian	Jose de la Rosa	Dentist
Josefita San Jose	City Dentist	Esperanza Manalo	Dentist
Emilia Urgino	Nurse	Oscar Ll. Cosme	Dentist
Venancia G. Cabanos	Nurse	Florentina K. Alhambra	Nurse
Irenea Madria	Nurse	Victoria Perez	Nurse
Marciano C. Querubin	Sanitary Inspector	Esperanza Batoon	Nurse
Mariano Mendoza	Sanitary Inspector	Presentacion Tolentino	Nurse
Melanio Fermin	Sanitary Inspector	Paciencia Fermo	Nurse
Manuto Valeña	Sanitary Inspector	Corazon Bacilloña	Nurse
Lucia Hewe	Sanitary Inspector	Aurea Yarisantos	Nurse
Luz G. Palattao	Clerk-Steno	Carmen Sulit	Midwife
Valentin Marquez	Clerk	Remedios Fernandez	Midwife
Justina Cajucum	Helper-Dentist	Juanita Cuaderno	Midwife
Ricardo de Roma	Ha-Messenger	Urbana Maceda	Ca-Messenger
Benito Josef	Caretaker	Epifanio Calut	Ca-Messenger
<b>HEALTH CENTER PERSONNEL</b>			
Nemesio Domantay	Physician	Jose Masongsong	Ca-Messenger
Bayani Macapagal	Physician	Antonio Requinto	Ca-Messenger
Artemio Ibarra	Physician	Martin Tabiñas	Ca-Messenger
		Pedro Tamayo	Ca-Messenger
		Abundio Espiñoza	Ca-Messenger
		Marcelo Bienvenido	Ca-Messenger



QUEZON CITY HEALTH DEPARTMENT 1959

# 1959 ROSTER OF PERSONNEL, Q.C.H.D. Division Of Sanitation

H. C. ANGELO	Chief of Division	<b>VETERINARY SERVICE</b>	
<b>OFFICE PERSONNEL</b>		Dr. Ireneo Encomienda	City Veterinarian
Dr. Elias Ventenilla	Medical Officer	Mr. Enrique Donasco	Meat Inspector: San Francisco
Dr. Marciano C. Querubin	Chief Sanitary Inspector	Dr. Melchor Robel	Sanitary Inspector, Acting Meat Inspector: Galas
Mr. Gregorio M. Felipe, S.I.	Factory Inspection & Liaison Officer	Mr. Amado Sanchez	Malaria Control Worker, Acting Meat Inspector
Mr. Ceferino Juanillo	Sanitary Inspector, Murphy & Incharge, Weekly & Monthly Reports	<b>FOGGING &amp; SPRAYING UNIT</b>	
Miss Lucia Hewe	Sanitary Inspector, Incharge of Issuance of Health Certificates	Mr. Bernardino Roxas	Malaria Control Worker
Mr. Severino Cruz	Malaria Control Worker, Office Helper: Issuance of Sanitary Permits	Mr. Carlos Baccay	Driver
Mr. Rogelio S. Nobleza	Market Cleaner, Office Helper	Mr. Rufo Adriano	Market Cleaner
Mr. Jesus Santos	Janitor-Watchman, Office Helper	Mr. Roberto Nine	Garbageman
Mr. Eulogio Ravaio	Garbageman, Acting Janitor-Messenger	<i>(Continued on the next page)</i>	

# 1959 ROSTER OF PERSONNEL...

## CEMETERY CARETAKERS

Mr. Pedro Berdote ..... Novaliches  
 Mr. Fortunato Rivera ..... Baesa  
 Mr. Mapalad Herrera ..... Baesa

## MARKET CLEANERS

A) KAMUNING ..... Mr. Jose Espiritu  
 Mr. Serapio Reyes ..... Mr. Gil Duran  
 Mr. Felemon de la Cruz  
 Marcelo Galaura  
 Mr. Espiridion Pamilaran  
 B) GALAS ..... Mr. Eugenio Pineda  
 Mr. Aquilino Guevarra  
 Mr. Engracio Dayap  
 Mr. Modesto Eugenio  
 C) MURPHY ..... Mr. Salvador Gabuyo  
 Mr. Fortunato Garong  
 Mr. Agripino Montefalco  
 D) SAN JOSE ..... Mr. Dominador Fernandez  
 E) SAN FRANCISCO DEL MONTE  
 F) PROJECT 2 ..... Mr. Roberto Ordoñez  
 Mr. Salvador Gabuyo  
 G) ROXAS TALIPAPA ..... Mr. Modesto Tolentino

## LIST OF PERSONNEL OF THE ADMINISTRATIVE DIVISION

Dr. Nemesio Domantay ..... Chief, Administrative Division  
 Dr. Lourdes D. Agbulos ..... Medical Officer  
 Dr. Glicerio Ignacio ..... Medical Officer  
 Dr. Josefita San Jose ..... City Dentist

Dr. Milagros Malaya ..... Dentist  
 Mr. Orlando V. Castro ..... Acting Chief Clerk  
 Mr. Eulogio Topacio ..... Property Clerk  
 Miss Maria Agapito ..... Asst. Local Civil Registrar  
 Atty. Amado Villafuerte ..... Record Clerk  
 Mr. Pedro Estanislao ..... Deputy Local Civil Registrar  
 Mr. Ruben Sintos ..... Clerk Typist  
 Mrs. Virginia Encarnacion ..... Laboratory Technician  
 Mrs. Consolacion Matco ..... Statistical Clerk  
 Mrs. Elisa B. Uaje ..... Asst. Laboratory Technician  
 Mrs. Justina Reyes ..... Laboratory Helper  
 Mrs. Eufemia Trinidad ..... Nurse  
 Mrs. Segundina Rafer ..... Clinic Helper  
 Miss Zenaida Lorenzo ..... Dental Helper  
 Miss Florentina Espinosa ..... Lab-Helper  
 Miss Rafaela Aquino ..... Lab-Helper  
 Miss Victoriana P. Villanueva ..... Lab-Helper  
 Miss Encarnacion Galsim ..... Lab-Helper  
 Mrs. Lily Fe V. Agunod ..... Lab-Helper  
 Mrs. Patria Mascariña ..... Lab-Helper  
 Mr. Raymundo Rodriguez ..... Warehouseman  
 Mr. Andres Encomienda ..... Janitor-Messenger  
 Mr. Florencio Labrador ..... Driver  
 Mr. Eduardo Bautista ..... Driver  
 Mr. Alipio Catabas ..... Driver

## DIVISION OF MATERNAL & CHILD HEALTH

Dr. Consuelo Villarosa ..... Actg. Chief, Division of M.C.H.  
 Mrs. Pilar Santiago ..... Nurse Supervisor

## HEALTH CENTER PERSONNEL AND THEIR ASSIGNMENT

FEBRUARY 1959

### I. NORTH HEALTH DISTRICT — Headquarters at Novaliches Health Center

Dr. Ricardo Austria — D.H.O.

#### 1. Novaliches Health Center — Address: Novaliches, Quezon City

Clinic: Daily  
 Training Center

Physician ..... Dr. Ricardo Austria  
 Dentist ..... Dra. Maura de Jesus  
 Nurse ..... Mrs. Rosario Yanes  
 Midwife ..... Miss Asuncion Martin  
 Helper ..... Mr. Antonio Galino  
 Sanitary Inspector ..... Mr. Delfin Veloria

#### 2. Tandang Sora Health Center — Address: Quirino Avenue, Tandang Sora Elem. School Compound

Clinic: 2 times a week — Tuesday & Friday

Physician ..... Dra. Patrocinio Galvez  
 Dentist ..... Dr. Clara Zamora  
 Nurse ..... Mrs. Mercedes Rualo  
 Midwife ..... Miss Pia Ramoy  
 Helper ..... Mrs. Teresa Sayo  
 Sanitary Inspector ..... Mr. Delfin Veloria

#### 3. Balintawak Health Center — Address: Quirino Avenue, Corner Highway 54

Clinic: 4 times a week —

Clinic: 4 times a week — Monday, Wednesday, Thursday and Saturday.

Physician ..... Dr. Ernesto Baylon  
 Dentist ..... Dra. Clara Zamora  
 Nurse ..... Mrs. Mercedes Rualo  
 Midwife ..... Miss Leonor Almodovar  
 Helper ..... Mrs. Teresa Sayo  
 Sanitary Inspector ..... Mr. Canuto Valeña

#### 4. Bago Bantay Health Center — Bago Bantay Elem. School Compound

Clinic: Daily

Physician ..... Dr. Carlos Aranda  
 Dentist ..... Dr. B. Corpus Timog  
 Nurse ..... Miss Andrea Cariño

Midwife ..... Mrs. Fe Legaspi  
 Helper ..... Mr. Patrocinio Mijares  
 Sanitary Inspector ..... Mrs. Sofia Acosta

#### 5. Pag-asa Health Center — Address: Road 7, Bagong Pag-asa

Clinic: Daily

Physician ..... Dr. Soledad Seludo  
 Dentist ..... Dr. Salvacion Febiar  
 Nurse ..... Mrs. Teodora Domingo  
 Midwife ..... Miss Leticia Nombres  
 Helper ..... Mr. Martin Tabiñas  
 Sanitary Inspector ..... Mrs. Norma Sanchez

#### 6. Pasong Tamo Health Center — Address: Sandang Sora Avenue

Tandang Sora Annex Elem. Sch. Compound  
 Clinic: 4 times a week — Mon., Wed., Thurs. and Sat.

Physician ..... Dra. Patrocinio Galvez  
 Dentist ..... Dr. Bayani Tenoco  
 Midwife ..... Miss Herminia Agbada  
 Sanitary Inspector ..... Mr. Ponciano Santiago

### II. CENTRAL HEALTH DISTRICT — Headquarters at Galas Health Center

Dr. Reynaldo Lupisan — D.H.O.

#### 1. Galas Health Center — Address: Bayani St., Galas, Q.C.

Clinic: Daily

Physician ..... Dr. R. Lupisan  
 Dentist ..... Dra. Esperanza Manalo  
 Nurse ..... Mrs. Gregoria Soriano  
 Midwife ..... Mrs. Julieta Enriquez  
 Helper ..... Mr. Onofre Tayag  
 Sanitary Inspector ..... Mr. Melanio Fermin

#### 2. San Jose Health Center — Address: Corner Mauban and Tinagan St., San Jose, Quezon City

Clinic: Daily  
 Training Center

Physician ..... Dra. Lorenzo Tolentino  
 Dentist ..... Dra. Yolanda Aguilar  
 Nurse ..... Mrs. Rosita Mariñas

(Continued on page 19)

## GREETINGS

FROM

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# STATISTICAL PROGRESS OF QUEZON CITY - 1952-1958

## QUEZON CITY

AREA ( Original Quezon City ----- )	72,919,760 Square Meters
( Additional ----- )	71,677,139 Square Meters
( Novaliches watershed ----- )	27,119,044 Square Meters
<b>T O T A L</b>	<b>171,715,943 Square Meters</b>
	or
	17,171,5943 Has.
Rural area ----- )	14,000 Has.
Urban ----- )	3,171.5943 Has.
Overall Estimated population ----- )	300,000
Estimated Urban population ----- )	240,000
Urban Density of population ----- )	75 per Ha.
Estimated Rural population ----- )	60,000
Rural Density of Population ----- )	4.3 Ha.
Temp:-----	
Highest ----- )	83°F
Lowest ----- )	77°F
Main Temp. ----- )	80°F
Attitude:----- )	240 ff. above sea level
Season:-----	
Dry ----- )	December and May
Wet (Rainy) ----- )	June to November
Average rainfall ----- )	2 inches

### STATISTICAL PROGRESS OF QUEZON CITY

	1947-1948	1948-1949	1949-1950	1950-1951
Estimated population	51,800	54,900	113,300	120,400
Death Rate	5.38	13.12	7.16	7.98
Infant Mortality Rate	147.59	128.09	130.53	91.85
Birth Rate	9.78	38.50	19.91	31.80
Marriage Rate	4.96	12.57	9.44	10.85
Total Budget	P 30,180.00	P163,785.00	P199,570.00	P193,769.00
Per Capita	P0.58	P2.98	P1.63	P1.61
	1951-1952	1952-1953	1953-1954	1954-1955
Estimated Population	127,447	134,527	141,607	148,687
Death Rate	7.10	9.34	9.49	8.05
Infant Mortality Rate	87.05	90.41	75.59	61.75
Birth Rate	25.87	41.07	46.14	47.48
Marriage Rate	24.67	23.17	25.46	27.14
Total Budget	P229,499.00	P325,810.00	P342,878.00	P140,590.00
Per Capita	P2.36	P2.42	P2.49	P0.91
	1955-1956	1956-1957	1957-1958	
Estimated Population	155,767	162,847	169,927	
Death Rate	7.83	9.28	9.44	
Infant Mortality Rate	54.83	69.29	81.97	
Birth Rate	50.00	48.07	47.38	
Marriage Rate	31.75	34.12	38.91	
Total Budget	P625,400.00	P644,360.00	P741,500.00	
Per Capita	P4.01	P3.95	P4.37	

### CLASSIFICATION OF DELIVERIES IN QUEZON CITY 1952-1958

YEAR	1952-1953		1953-1954	
TOTAL BIRTHS	5471		6567	
Hospital Deliveries	1832	33.49	2774	42.25
Home Deliveries	3639	66.51	3793	57.75
Physician	81	1.49	101	1.53
Nurses	729	13.32	751	11.44
Registered Midwives	609	11.13	744	11.32
Unlicensed Midwives	2220	40.58	2197	33.45
Del. with Medical Attendance	3251	59.42	4370	66.55
Del. without expert assistance	2220	40.58	2197	33.45

### Mortality: Ten Leading Causes Rates Per 100,000 Population 5-Year Median & Past Year (1953-57) (1958)

CAUSES	MEDIAN (1953-57)	1958
1. Bronchopneumonia	135.46	201.12
2. Gastro-Enteritis	114.40	133.89
3. PTB	118.87	93.78
4. Cardiac Failure	28.91	41.81
5. Congenital Debility	48.72	35.58
6. Asphyxia Neonatorum	5.38	23.73
7. Cancer	24.42	21.47
8. Myocardial Degeneration	.706	20.90
9. Senility	38.13	20.34
10. Immaturity	50.54	19.24

POP. ESTIMATE:  
B. H. — 177,007  
CENSUS — 129,804

### MORTALITY: 10 Leading Causes (All Ages) 1958 Rates Per 100,000 Population

CAUSES	No.	Rate per 100,000 B. of Health	Rate per 1000.00 Census
1. Bronchopneumonia	356	201.12	274.25
2. Gastro-Enteritis & Ileocolitis	237	133.89	182.62
3. PTB	166	93.78	127.88
4. Cardiac Failure	74	41.806	57.78
5. Congenital Debility	63	35.58	40.83
6. Asphyxia Neonatorum	42	23.73	32.36
7. Cancer	38	21.47	29.27
8. Myocardial Degeneration	37	20.90	28.54
9. Senility	36	20.34	27.73
10. Immaturity	34	19.24	26.97

YEAR	1956-1957		1957-1958	
TOTAL BIRTHS	9772		8730	
Hospital Deliveries	4506	56.52	5118	58.63
Home Deliveries	3466	43.48	3612	41.37
Physician	188	2.36	239	2.62
Nurses	686	8.61	662	7.63
Registered Midwives	1578	19.79	1660	19.02
Unlicensed Midwives	1014	12.72	1052	12.02
Del. with Medical Attendance	6958	87.28	7679	87.95
Del. without expert assistance	1014	12.72	1052	12.02

to the QUEZON CITY HEALTH DEPARTMENT

*our warmest greetings and  
congratulations on your 12th  
Anniversary Celebration!*

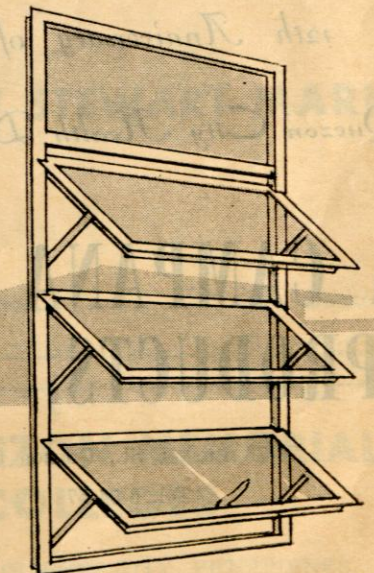
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**CHUA TEE**

President & Gen. Manager

2452 Highway 54, Balintawak

Sn. Fco. del Monte, Q.C.

*Greetings to the*

*12th Anniversary of the*

*Quezon City Health Department*

**LA CAMPANA FOOD PRODUCTS, INC.**

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- o Rooster Instant Coffee
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- o Santa Claus Coffee

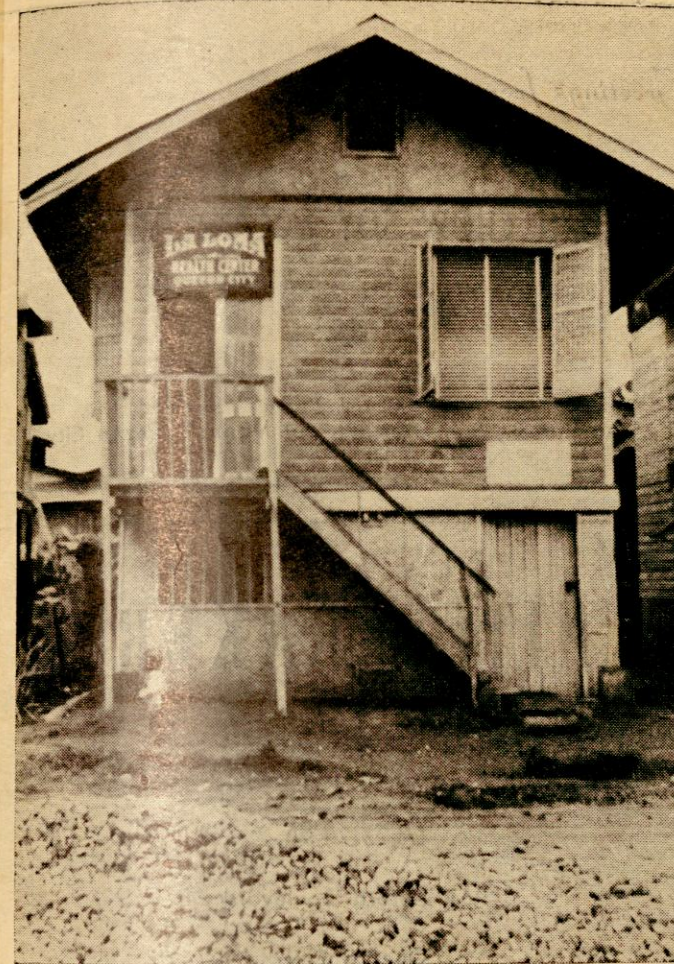
**STANDARD INDUSTRIAL CO., INC.**

17-20 Judge Juan Luna Street

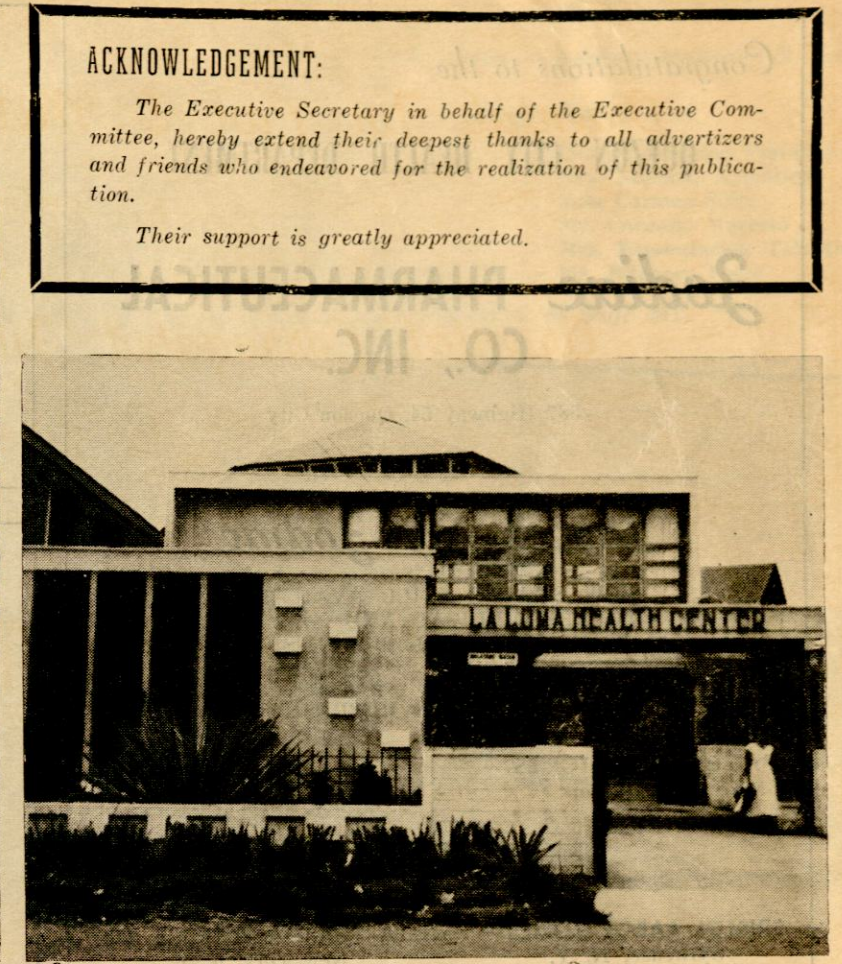
San Francisco del Monte

Quezon City, Philippines

Tel. 7-91-40



LA LOMA HEALTH CENTER (BEFORE)



LA LOMA HEALTH CENTER (TODAY)

**ACKNOWLEDGEMENT:**

The Executive Secretary in behalf of the Executive Committee, hereby extend their deepest thanks to all advertizers and friends who endeavored for the realization of this publication.

Their support is greatly appreciated.

*Greetings from:*

**ROXAS MARKET VENDORS' ASSOCIATION**

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Quezon City

*Greetings from:*

**PROJECT IV STEWART MARKET**

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**QUEZON CITY BAKERY**

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**COURSES OFFERED:**

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- High School Elementary

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QUEZON CITY HEALTH DEPARTMENT

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**DELTA PHARMACEUTICALS CO.**  
New York, N. Y.

Greetings from:

**CHUAN CHOW SOY & CANNING CO.**

25 Aguilar St., San Francisco del Monte, Quezon City

**UNITED BAKERY**

Tel. 7-20-90

961 Aurora Boulevard

Quezon City

Greetings from:

**MAX INC.**

21 South F. Quezon City

Tel. 7-82-46

Greetings from:

**ITALY BISCUIT & CO., INC.**

Obudan Street  
San Jose

Quezon City

**HEALTH CENTER PERSONNEL AND ...**

(Continued from page 12)

Midwife ..... Miss Remedios del Mundo  
Helper ..... Miss Pacita Porcioncula  
Watchman ..... Mr. Mariano Fernandez

Sanitary Inspector ..... Mr. Canuto Valeña

3. La Loma Health Center — Address: Mariveles St., La Loma, Quezon City

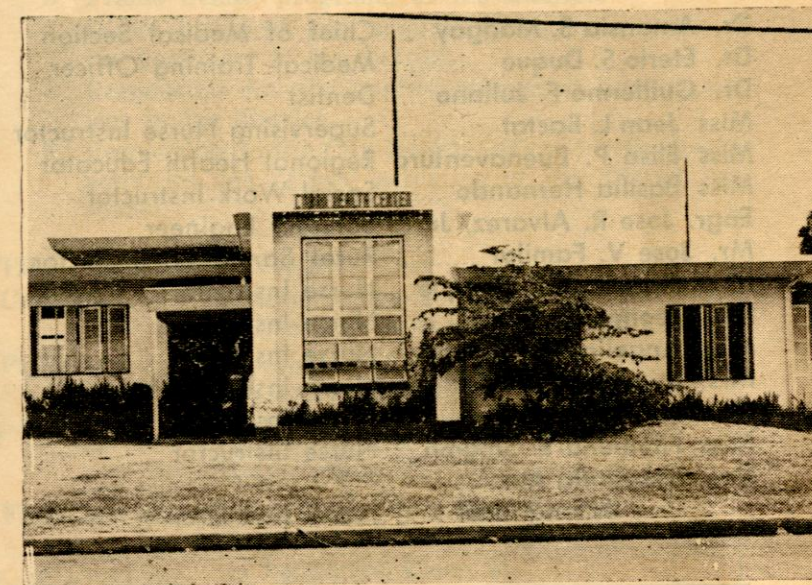
Clinic: Daily

Physician ..... Dra. Guadalupe Pintacasi  
Dentist ..... Dra. Adriana Arlantico  
Nurse ..... Miss Carmen Sulit  
Midwife ..... Mr. Conrado Marcelo  
Helper ..... Mrs. Presentacion Tolentino  
Sanitary Inspector ..... Mr. Elleaser Torre

(Continued on page 24)



CUBAO HEALTH CENTER (BEFORE)



CUBAO HEALTH CENTER (TODAY)

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- o appetizing

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Escolta, Manila  
Tel. 3-56-63

## Functions & Staff Of RHDTTC

The Rural Health Demonstration & Training Center, a Philippine WHO/UNICEF assisted project, works with the QCHD for the provision of field training courses and schemes for post-graduate students of public health, undergraduate students in medicine, hygiene, midwifery and social work and for the provision of pre-service and in-service field training programs for health officers, nurse-supervisors, public health nurses, health educators, midwives, dentists and sanitary inspectors.

### The Training Staff

Dr. Amansia S. Mangay	Chief of Medical Section
Dr. Eterio S. Duque	Medical Training Officer
Dr. Guillermo F. Juliano	Dentist
Miss Jean L. Bactat	Supervising Nurse Instructor
Miss Elisa P. Buenaventura	Regional Health Educator
Miss Basilia Hernando	Social Work Instructor
Engr. Jose R. Alvarez, Jr.	Sanitary Engineer
Mr. Jose V. Familiar	Rural Sanitation Inspector
Mrs. Natividad B. Asuque	Nurse Instructor
Miss Leonor Liwanag	Nurse Instructor
Miss Angelina O. Milan	Nurse Instructor
Mrs. Primitiva A. Paet	Nurse Instructor
Miss Zencida Panlilio	Nurse Instructor
Miss Filomena L. Sibuma	Nurse Instructor
Mrs. Rosalinda Ma. Batongbacal	Nurse Instructor

### HISTORY OF THE ...

(Continued from page 9)

designated for the duration of a health program planned for the period. The O.O. will be the coordinating officer and over-all incharge of the Health Activities of the department and in short the Assistant City Health Officer.

For purposes of better planning and implementation of health projects, a Central Planning and Consultation Board was organized by the CHO. The board consists of the CHO as Chairman and the RHD & TC chief, Chiefs of Divisions, acting Epidemiologist Statistician, City Dentist, one Sanitary Inspector, Nurse Supervisor, General Foreman, one Midwife, and one Health Educator as members.

With this plan of decentralization, it is hoped that the department will be able to carry out its projects, making Quezon City a healthful place to live in and the cleanest city in the Philippines.

## Functions Of The Different Divisions

### DUTIES OF THE STAFF AND CONSULTATION BOARD:

1. To decide the priority of problems to be implemented.
2. To frame the plan of implementations of the different programs.
3. To assist the District Health Officer in the implementation of the said program so as to achieve the maximum efficiency of the health services.
4. To recommend, amend, or rectify any portion of the program for purposes of efficiency and effectiveness of implementation.
5. To coordinate and synchronize the different health activities of the health districts.
6. To evaluate from time to time the activities and results of the program.

### OPERATION OFFICER:

1. Act as the City Health Officer in the absence of the latter.
2. Coordinate all office and field services.
3. Implement, supervise and evaluate current health programs.
4. Responsible to the CHO for the various activities during his tenure.

### ADMINISTRATIVE DIVISION:

1. Formulate policies and administer affairs of the department.
2. Registration of births, deaths, marriages, alien, illegitimate, change of names and issuance of true copies.
3. Records and vital statistics.
4. Physical examination of officials and employees.
5. Medical diagnosis and treatment of government officials and employees.
6. Medical and dental services.
7. Preparation of Budget and Plantilla.
8. Training, pre-service and in-service public health workers.
9. Orientation of students of College of Medicine and School of Nursing and Midwifery affiliates.

### MATERNAL AND CHILD HEALTH DIVISION:

1. Formulate and plan the programs for the maternal and child health services.
2. Make policies and techniques for the use of the health center personnel, health education program, social work, etc.
3. Supervise the Health Centers services. (See Health Centers)
4. Coordinate Health Center activities with socio civic welfare activities directed to health and welfare.
5. Coordinate with the Division of Sanitation in environmental campaign, follow-up and investigation of communicable diseases and immunization.
6. Supervision of school health activities.
7. Training and orientation. (See Health Centers)

### SANITATION DIVISION:

1. Investigation and control of communicable diseases.
2. Sanitary supervision and inspection of public and private buildings, establishments, markets, slaughterhouses, factories, food and non-food establishments, restaurants, etc.
3. Environmental sanitation.
4. Sanitation of cemeteries and public conveyances.
5. Enforcement of sanitary ordinances, rules and regulations.

6. Abatement of nuisances.
7. Meat, meat-food products and food inspection.
8. Pre and in-service training of sanitary inspectors.
9. Veterinary services.

### DISTRICT HEALTH OFFICER:

1. Incharge of all the field activities of his district.
2. Frame health programs of his district.
3. Direct technical and administrative supervision of the personnel in his district.
4. Responsible for the implementation of health services in his district.
5. Responsible to the City Health Officer for the health activities and official actuation of his district personnel.

### THE HEALTH CENTERS:

Curative:	General Clinic for diagnosis and treatment of all medical and dental cases.
Preventive:	(Specialized Clinic) Pre-Natal Well Baby Conferences — Immunization Post-Natal Dental Clinic
Field Services:	Domiciliary Obstetrical Service Health Education — Mother's Classes, Teenagers' Class, etc. Premature Infant Home Care Service Post-Natal Care Public Health Nursing — Home visits Immunization — Follow-up — investigation of communicable diseases.
Training:	Pre-service and In-service Public Health Training, Health Education and Health Information Nutrition
Orientation:	Medical Interns, Nursing and Midwifery Students and Colleges and Schools affiliates.

### THE GENERAL FOREMAN:

1. To supervise personnel of the Division of Public Service.
  - a) Check assignments of the drivers and garbage-men and follow-up of their activities.
  - b) Routine inspection of garbage trucks and other government vehicles under the Division of Public Service.
  - c) Make necessary changes in driver-garbage-men team and their assignment to effect a more efficient garbage collection and disposal with the approval of the City Health Officer.
2. To inspect dumping grounds and make or suggest necessary measures to minimize insanitary conditions in the premises of dumping grounds.
3. Be responsible for the safekeeping of all government vehicles under the Division of Public Service, and the detachable spare parts of standstill vehicles.
4. To enforce city ordinances and regulations pertaining to garbage collection and disposal.
5. To cooperate and coordinate Division of Public Service with activities of other government entities in order to effect a more efficient garbage collection and disposal.

Greetings from:

PHILIPPINE BLOOMING MILLS CO., INC.

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Quezon City

Greetings from:

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90 TOLENTINO,  
SAN FRANCISCO DEL MONTE QUEZON CITY  
Tel: 7-94-30

**MAIN OFFICE:**

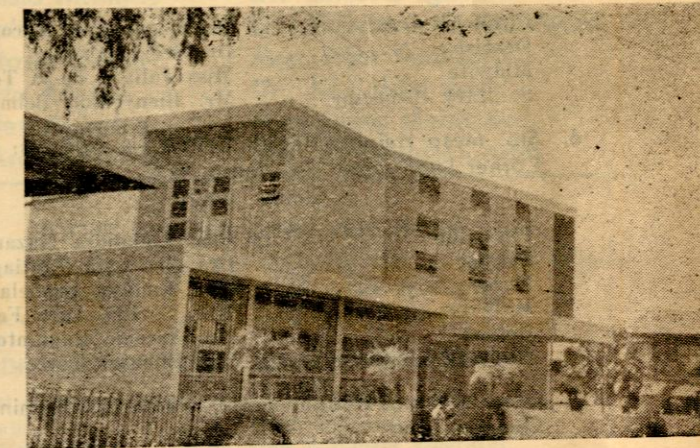
690 M. de BINONDO  
Tel: 2-99-15



SAN FRANCISCO DEL MONTE HEALTH CENTER (BEFORE)

### SCHEDULE OF ACTIVITIES

- March 5, 1959
  - 7:00 A.M. .... Thanks Giving Mass  
Sto. Domingo Church
  - 5:00 P.M. .... Operation Garbage & Fogging
- March 6, 1959
  - A.M. .... Open House (All Health Centers)
  - 2:00-5:00 P.M. .... Joint Conference City Schools  
and City Health Department  
on Health Education
- March 7, 1959
  - 11:30 A.M. .... 12th Anniversary Luncheon  
& Program, NCO Club House  
(Jusmag Compound)



SAN FRANCISCO DEL MONTE HEALTH CENTER (TODAY)

*Greetings from:*

## ASIATIC STEEL MANUFACTURING CO., INC.

20th Ave., Cubao

Quezon City

*Greetings from:*

## ROSS BOWL & MINDA MONTE

Timog Ave., Quezon City

*Greetings from:*

## THE CAPITOL SOCIAL CLUB

Quezon Blvd.

Quezon City

## HEALTH CENTER PERSONNEL AND ...

(Continued from page 19)

4. San Francisco Health Center — Address: Corner San Vicente and Padilla St., San Francisco, Q.C.  
Clinic: Daily  
Training Center

Physician ..... Dra. Dhauletatum Roxas  
Dentist ..... Dra. Diodema Manuel  
Nurse ..... Mrs. Irinea Madria  
Midwife ..... Miss Francisca de la Cruz  
Helper ..... Mr. Antonio Gallar  
Sanitary Inspector ..... Mr. Bienvenido Belmonte

5. Paltoc Health Center — Address: Mendoza St., Paltoc, San Francisco, Q.C.  
Clinic: 3 times a week — Mon., Wed. & Fri.

Physician ..... Dr. Concepcion Ancog  
Dentist ..... Dr. Sergia Cruz  
Midwife ..... Miss Juliana de la Torre  
Sanitary Inspector ..... Mr. Bienvenido Belmonte

6. Sta. Mesa Heights Health Center — Address: Mayon St., Corner Laon Laan, Sta. Mesa, Q.C.  
Clinic: Daily

Physician ..... Dra. Alejandra Nazario  
Dentist ..... Dra. Eufracia Santiago  
Nurse ..... Mrs. Emolyn Yrañela  
Midwife ..... Mrs. Sevilla Agra Fernandez  
Helper ..... Mr. Antonio Raquinto  
Sanitary Inspector ..... Mr. Elleaser Torre

7. General Roxas Health Center — Address: Jasmin St., Roxas, Quezon City  
Clinic: Daily

Physician ..... Dr. Imelda Sanchez  
Dentist ..... Dra. Vicenta Natividad Vergara

Nurse ..... Mrs. Fidela Gervacio  
Midwife ..... Miss Simeona Torres  
Helper ..... Mr. Nestor Bejasa  
Sanitary Inspector ..... Mr. Alberto Felipe

8. Tatalon Health Center — Address: Victory Ave., Q.C.  
Clinic: 2 times a week — Tues. & Fri.

Physician ..... Dr. Imelda Sanchez  
Dentist ..... Dr. Vicenta Natividad Vergara  
Midwife ..... Miss Simeona Torres  
Sanitary Inspector ..... Miss Leonor Aricayos

9. Kamuning Health Center — Address: K-5th Kamuning, Q.C.  
Clinic: Daily

Physician ..... Dr. Artemio Ibarra  
Dentist ..... Dr. Jose de la Rosa  
Nurse ..... Mrs. Victoria Perez  
Midwife ..... Miss Remedios Manalang  
Sanitary Inspector ..... Mr. Alberto Felipe

10. Project 7 Health Center — Address: Bansalangan St., Project 7, Q.C.

Clinic: 4 times a week — Tues., Thurs., Fri. & Sat.  
Physician ..... Dr. Ciriaca Quesada Manalo  
Dentist ..... Dr. Iluminada Garcia  
Nurse ..... Mrs. Iluminada Carlos  
Midwife ..... Miss Juliana de la Torre  
Helper ..... Mr. Martin Tabiñas  
Sanitary Inspector ..... Mrs. Sofia Acosta

11. Sociego Health Center — Address: Aurora Blvd., Q.C.  
Clinic: 4 times a week — Tues., Thurs., Fri. & Sat.

Physician ..... Dra. Magdalena Mendoza  
Dentist ..... Dra. Dolores Imbao  
Nurse ..... Mrs. Cresencia Valmorida  
Helper ..... Mrs. Rosario Gatmaitan  
Sanitary Inspector ..... Mr. Melanio Fermin

## III. SOUTH HEALTH DISTRICT — Headquarters — Eulogio Rodriguez H.C.

Dr. Anastacio Yabut — D.H.C.

1. Eulogio Rodriguez H.C. — Address: Pajo, Proj. 2, Quirino, Q.C.  
Clinic: Daily

Physician ..... Dr. Anastacio Yabut  
Dentist ..... Dr. Nita Natividad  
Nurse ..... Mrs. Lucia Viri  
Midwife ..... Mrs. Fe Ruanto  
Helper ..... Mr. Epifanio Calut  
Sanitary Inspector ..... Mr. Francisco Valderama

2. Cubao Health Center — Address: Highway 54, Corner Rotonda, Cubao, Quezon City

Physician ..... Dra. Eufrocina Guanzon  
Dentist ..... Dra. Magdalena Agan  
Nurse ..... Mrs. Corazon Baciloña  
Midwife ..... Miss Virginia Garcia  
Helper ..... Mr. Pascual Caindoy  
Sanitary Inspector ..... Mr. Ruben Luna

3. Murphy Health Center — Address: 18th Ave., Murphy, Q.C.  
Clinic: Daily

Physician ..... Dra. Gloria Chan  
Dentist ..... Dra. Purificacion Mendoza  
Nurse ..... Mrs. Generosa Calleja  
Midwife ..... Mrs. Francisca Reyes  
Sanitary Inspector ..... Mr. Ceferino Juanillo

4. Project 4 Health Center — Address: Rajah Soliman, Proj. 4, Q.C.  
Clinic: Daily

Physician ..... Dra. Milagros Reyes  
Dentist ..... Dra. Zenaida de la Paz  
Dentist ..... Dra. Lucila Villaver  
Nurse ..... Mrs. Florida Martinez  
Midwife ..... Miss Hermenegilda Bonifacio  
Sanitary Inspector ..... Mr. Numeriano Mendoza

5. Balara Center — Address: Back of U.P.  
Clinic: 2 times a week — Tues. & Fri.

Physician ..... Dr. Ernesto Baylon  
Dentist ..... Dr. Durango  
Midwife ..... Miss Anicia Arceo  
Sanitary Inspector ..... Mr. Ponciano Santiago

6. A.G.R.D. Health Center — Address: U.P. Compound  
Clinic: 2 times a week — Mon. & Wed.

Physician ..... Dra. C. Manalo  
Dentist ..... Dra. Ester Reyes  
Midwife ..... Miss Anicia Arceo  
Sanitary Inspector ..... Mrs. Concordia Limjuco

7. Pansol Health Center — Address: Balara Filters  
Clinic: 2 times a week — Mon. & Wed.

Physician ..... Dra. Magdalena Mendoza  
Dentist ..... Dra. Elisa del Rosario  
Midwife ..... Mrs. Virginia Ibarreta  
Sanitary Inspector ..... Mr. Ponciano Santiago

Special MCH for the whole Quezon City:

1. D.O.S. on 24 hours service.

Midwives:

1. Mrs. Aurora Viray  
2. Miss Amelia Capistrano  
3. Miss Juanita Cuaderno  
4. Miss Carmencita Lopez  
5. Mrs. Matilde Foronda  
6. Mrs. Remedios Fernandez

2. Premature Infant Home Cars Service

Physician ..... Dra. Loreto Cabanos  
Midwife ..... Miss Elena Mendoza  
Midwife ..... Miss Zenaida Espinosa  
Helper ..... Eduardo Bautista

1959

## EXECUTIVE COMMITTEE

12th Anniversary  
Quezon City Health Department

Honorary Chairman ..... Dr. P. G. Monsod  
Overall Chairman ..... Dr. C. G. Villarosa  
Vice Chairmen ..... Dr. H. C. Angelo  
Dr. N. Domantay  
Executive Secretary ..... Mr. Greg M. Felipe

Members:

Dr. Amansia Mangay  
Dr. Reynaldo Lupisan  
Dr. Anastacio Yabut  
Dr. Ricardo Austria  
Dr. Lourdes Agbulos  
Dr. Luz Arabit-Ramos  
Dr. Glicerio Ignacio  
Dr. Marciano C. Querubin  
Mrs. Pilar Santiago  
Dr. Jose dela Rosa  
Miss Elena Mendoza  
Mrs. Iluminada Carlos

## SOCIAL HYGIENE CLINIC PERSONNEL

Dr. Luz Arabit-Ramos ..... M.D.; M.P.H. Medical Officer  
Mrs. Rosario Villaruz ..... R.N. Clinic Nurse  
Mrs. Bonifacia Antonio ..... Clinic - Helper

## DIVISION OF PUBLIC SERVICES PERSONNEL

One General Foreman-Incharge  
One Foreman  
One Asst. Foreman  
One Gen. Timekeeper  
One Chief Mechanic  
One Mechanic  
One Mechanic-Helper  
Two Capataz  
Four Tiremen  
One Bulldozer Operator  
Thirty Drivers  
One City Pound Driver  
Ninety-Seven Garbagemen  
Twelve Street Cleaners

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GREGORIO TUPAS  
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Aurora Blvd.,

Quezon City

to the *Quezon City Health Department*  
 our warmest greetings and congratulations  
 on your 12th Anniversary Celebrations!

BIDOVITE CYLA TOSSA APYRAM PRENVALIN  
 RAMINON BRONCHOPEN PYRIMEN KADAVIT  
 NEUROCYL PENTAVITRON VERA-B FORTIS POLYBROM  
 RIDOZCYN FERROVIT ANEUREXIN SUXIMYCIN PYRIMIZINE  
 ASCALAX POULTIZINE BISUCCIN  
 BIOZIDENE VERAMIN RUZENE CALAMAG

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**CHA CHA CHOCO**  
 A rare chocolate treat, fascinating as the Cha Cha beat.

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 Freely enriched with prize native macapuno.

**MANILA VANILLA**  
 A flavor tuned to every mood ... a cosmopolitan favorite.

**BUTTERSCOTCH HOP**  
 Rich, creamy butterscotch flavor ... a hopping delight.

**MOCHA MAMBO**  
 Delicious imported coffee mix, exciting as Afro-Cuban Mambo.

**MANGO TANGO**  
 Enhanced by golden chunks of mango ... like the sweeping smoothness of the tango.

**HIT PARADE FILLED ICE CREAM**

ESPECIALLY FOR DESSERT, YOU WILL ENJOY THESE SPECIAL FLAVORS THAT ARE "SMOOTH AS MUSIC" ... TOP HITS FOR HEALTHIER LIVING!

₱5.00 A GALLON  
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# For Infants and Growing Children...

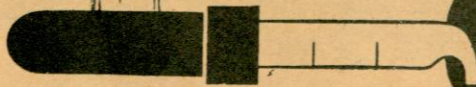


- A well-balanced dietary supplement in liquid-drop form.
- Easy to mix with milk, fruit juices, cereal and other foods. It will not curdle milk or clog nipples. Synthetic vitamin A eliminates fish-oil odor, taste, aftertaste and allergies due to fish oil.
- Easy to measure because of the calibrated dropper that delivers a full day's dosage.
- The potent formula supplies generous amounts of seven important vitamins—A, D, B<sub>1</sub>, riboflavin, C, pyridoxine hydrochloride and nicotinamide.
- Dosage: For infants, 0.3 cc. For children 0.6 cc. Therapeutic doses and doses for adults must be determined by the physician for each individual.

Each 0.6 cc. contains:

Vitamin A (synthetic) . . . . .	5000 U.S.P. units
Vitamin D (viosterol) . . . . .	1000 U.S.P. units
Pyridoxine Hydrochloride . . . . .	0.5 mg.
Thiamine Hydrochloride . . . . .	1.5 mg.
Riboflavin . . . . .	0.8 mg.
Ascorbic Acid . . . . .	50 mg.
Nicotinamide . . . . .	10 mg.

(Contains only traces of alcohol—not more than 0.5%)



... prescribe  
**VI-LIN Drops**  
TRADE MARK  
(Multiple Vitamin Drops, Abbott)  
Supplied in 15-cc. and 30-cc. bottles  
with calibrated dropper